

# 3D COLLABORATION & INTEROPERABILITY CONGRESS 2025

## SPONSOR AGREEMENT

“Event” and “3D CIC” shall mean 3D Collaboration & Interoperability Congress, March 3-6, 2025, at the Colorado School of Mines Cecil H. & Ida Green Graduate and Professional Center (“Green Center”) in Golden, Colorado.

**1. SPONSOR LEVELS AND FEES.** All sponsorships are reviewed and approved on a first-committed, first-served basis. Sponsor fees include only the items described in this Sponsor Agreement.

### **User Group Sponsor: \$25,000 (1 available)**

- Half-day special event during the 3D CIC program; includes access to presentation coaching. Presentation content to be coordinated with and approved by Action Engineering.
- 6’ rectangular sponsor table for displaying company materials and interacting with attendees throughout the 3D CIC program.
- Includes six registrations for 3D CIC 2025. Receive \$100 off additional registrations from your company. Includes two \$100 off VIP discounts for your invited guests.
- Coordinated receiving & handling service available through vendor for an additional fee.
- Featured video Q&A and blog on the 3D CIC website preceding the event.
- Visibility on LinkedIn, Google Business, and newsletter promotional materials, as well as promotional kit of 3D CIC media assets for your own promotion.
- Post-event export of attendee names, companies, titles, and email addresses for attendees who opt-in during registration.
- Sponsorship recognition in promotional materials including event signage, event mobile app, and sponsor name badges.
- Company writeup on website with featured listing.

### **Signature Sponsor: \$12,000 (3 available)**

- 20-minute presentation during the 3D CIC program; includes access to presentation coaching. Presentation content to be coordinated with and approved by Action Engineering.
- 6’ rectangular sponsor table for displaying company materials and interacting with attendees throughout the 3D CIC program.
- Includes four registrations for 3D CIC 2025. Receive \$100 off additional registrations from your company. Includes two \$100 off VIP discounts for your invited guests.
- Coordinated receiving & handling service available through vendor for an additional fee.
- Featured video Q&A and blog on the 3D CIC website preceding the event.
- Visibility on LinkedIn, Google Business, and newsletter promotional materials, as well as promotional kit of 3D CIC media assets for your own promotion.
- Post-event export of attendee names, companies, titles, and email addresses for attendees who opt-in during registration.
- Sponsorship recognition in promotional materials including event signage, event mobile app, and sponsor name badges.
- Company writeup on website with featured listing.

### **CAD & Cocktails Sponsor: \$8,500 (3 available)**

- 10-minute presentation to kick off one of the CAD & Cocktails happy hours; includes access to presentation coaching. Presentation content to be coordinated with and approved by Action Engineering. Preferred date selection is on a first-committed, first-served basis. Choose from: Monday, March 3; Tuesday, March 4; or Wednesday, March 5, 2025.
- 6’ rectangular sponsor table for displaying company materials and interacting with attendees throughout the 3D CIC program.
- Includes two registrations for 3D CIC 2025. Receive \$100 off additional registrations from your company. Includes two \$100 off VIP discounts for your invited guests.
- Coordinated receiving & handling service available through vendor for an additional fee.
- Featured video Q&A and blog on the 3D CIC website preceding the event.
- Visibility on LinkedIn, Google Business, and newsletter promotional materials, as well as promotional kit of 3D CIC media assets for your own promotion.
- Post-event export of attendee names, companies, titles, and email addresses for attendees who opt-in during registration.
- Sponsorship recognition in promotional materials including event signage, table signage, event mobile app, and sponsor name badges.

- Company writeup on website with featured listing.

**Event Sponsor: \$5,500 (10 available)**

- 6' rectangular sponsor table for displaying company materials and interacting with attendees throughout the 3D CIC program.
- Includes two registrations for 3D CIC 2025. Receive \$100 off additional registrations from your company. Includes two \$100 off VIP discounts for your invited guests.
- Coordinated receiving & handling service available through vendor for an additional fee.
- Featured video Q&A and blog on the 3D CIC website preceding the event.
- Visibility on LinkedIn, Google Business, and newsletter promotional materials, as well as promotional kit of 3D CIC media assets for your own promotion.
- Post-event export of attendee names, companies, titles, and email addresses for attendees who opt-in during registration.
- Sponsorship recognition in promotional materials including event signage, event mobile app, and sponsor name badges.
- Company writeup on website with featured listing.

**Lanyard Sponsor: \$3,000 (1 available)**

*Combine this with another sponsorship or choose this as a standalone sponsorship.*

- Company logo will be prominently displayed on neck lanyards worn by all 3D CIC attendees.
- Includes one registration for 3D CIC 2025. This sponsorship does not include discounts for additional registrations from your company.
- Featured video Q&A and blog on the 3D CIC website preceding the event.
- Visibility on LinkedIn, Google Business, and newsletter promotional materials, as well as promotional kit of 3D CIC media assets for your own promotion.
- Sponsorship recognition in promotional materials including event signage, event mobile app, and sponsor name badges.
- Company writeup on website with featured listing.

**Lunch Sponsor: \$7,000 (3 available)**

*Combine this with another sponsorship or choose this as a standalone sponsorship.*

- Company logo will be prominently displayed at lunch serving tables and seating tables. Preferred date selection is on a first-committed, first-served basis. Choose from: Tuesday, March 4; Wednesday, March 5; or Thursday, March 6, 2025.
- Includes one registration for 3D CIC 2025. This sponsorship does not include discounts for additional registrations from your company.
- Promotional kit of 3D CIC media assets for your own promotion.
- Sponsorship recognition in promotional materials including table signage and event mobile app.
- Company writeup on website with featured listing.

**Breakfast Sponsor: \$4,000 (3 available)**

*Combine this with another sponsorship or choose this as a standalone sponsorship.*

- Company logo will be prominently displayed at breakfast serving tables. Preferred date selection is on a first-committed, first-served basis. Choose from: Tuesday, March 4; Wednesday, March 5; or Thursday, March 6, 2025.
- Includes one registration for 3D CIC 2025. This sponsorship does not include discounts for additional registrations from your company.
- Promotional kit of 3D CIC media assets for your own promotion.
- Sponsorship recognition in promotional materials including table signage and event mobile app.
- Company writeup on website with featured listing.

**Coffee & Snack Sponsor: \$5,500 (1 available)**

*Combine this with another sponsorship or choose this as a standalone sponsorship.*

- Company logo will be prominently displayed at drink and snack serving tables throughout the 3D CIC program.
- Includes one registration for 3D CIC 2025. This sponsorship does not include discounts for additional registrations from your company.
- Promotional kit of 3D CIC media assets for your own promotion.
- Sponsorship recognition in promotional materials including table signage and event mobile app.
- Company writeup on website with featured listing.

Action Engineering reserves the right to offer new and/or revised sponsorship levels throughout the event cycle.

**2. PAYMENT TERMS.** Sponsor agrees to pay the fee for the selected 3D CIC sponsorship level(s). Sponsor fees are due in full within thirty (30) days of accepting the Sponsor Agreement, unless other arrangements are made with Action Engineering. If the initial invoice is less than sixty (60) days prior to the start of 3D CIC, payment is due immediately. Sponsor fees must be paid in full to be eligible to exhibit. Unpaid balances will result in the forfeiture of exhibit privileges and other Sponsor benefits. Action Engineering reserves the right to cancel any Sponsor Agreement not paid in full within thirty (30) days. Wire transfer fees are to be paid by the Sponsor. Contact [3dcic@action-engineering](mailto:3dcic@action-engineering) for wire transfer instructions.

**3. SPONSOR CANCELLATION.** Request for cancellation of sponsorship must be directed to Action Engineering in writing at least sixty (60) days prior to the start of 3D CIC in order to be considered for a refund. Refunds will be granted at the discretion of Action Engineering. Approved cancellation requests will receive a 50% refund of the paid Sponsor fee.

Action Engineering may cancel a sponsorship at any time if Sponsor Agreement terms are not followed, without reimbursement of Sponsor fees paid. If Action Engineering determines that there has been a violation of the Sponsor Agreement, the Sponsor will be notified immediately and further Sponsor and event benefits will be terminated.

**4. EVENT CANCELLATION.** If Action Engineering should be prevented from holding the event by reason of any cause beyond its control, Action Engineering has the right, but not the obligation, to reschedule the event for a start date no later than October 31, 2025. If the event is not rescheduled, sponsorships are non-transferrable to other events.

Should Action Engineering cancel the event for its own convenience, paid Sponsor fees will be refunded in full. Action Engineering's liability to Sponsor is limited to an amount not greater than the Sponsor fees paid to Action Engineering. Action Engineering retains the right to terminate this Agreement and refund payment to Sponsors that no longer meet the eligibility requirements for sponsorship.

**5. SPONSOR SHOWCASE.** Sponsor exhibit space at the Green Center will be allocated on a first-come, first-served basis in the Sponsor Showcase area, grouped by Sponsor levels. The Sponsor Showcase will be located in Friedhoff Hall 2 at the Green Center (<https://www.mines.edu/green-center/friedhoff-hall>). The CAD & Cocktails happy hours will be located in the same area. Action Engineering will determine the layout of the Sponsor Showcase.

Each exhibit space will include a 6' rectangular table with table covering, power, and small foam board sign bearing Sponsor logo. Given space considerations, Action Engineering recommends one (1) freestanding retractable banner, approximately six (6) feet tall and three (3) feet wide, for each Sponsor. Contact Action Engineering if Sponsor desires to bring additional banners or freestanding materials. Signage may be attached to walls only with the permission of Action Engineering and in accordance with Green Center rules. Distribution of literature or promotional items is limited to the Sponsor's exhibit space. Demonstrations held at Sponsor's exhibit space should be limited to small groups. Friedhoff Hall 2 at the Green Center allows ample room for small-group demonstrations when lunch is not in session.

Sponsors are permitted in the Sponsor Showcase during scheduled set-up and tear down times and during all scheduled event and networking times. Access at any other time shall be at the discretion of Action Engineering.

Set-Up: Monday, March 3, 2025 at 1:00 pm to 4:00 pm MDT

Tear Down: Thursday, March 6, 2025 at 4:00 to 5:00 pm MDT

Set-up and tear-down hours are subject to change, in which case all sponsors will be notified in writing.

**6. RESPONSIBILITY.** Sponsors are expected to conduct themselves at the event, and in activities related to the event, in a manner respectful of the other sponsors, of the event, and of the attendees.

**7. PRESENTATION SPONSORS.** The User Group, Signature, and CAD & Cocktails sponsor levels are eligible to present at the event, with times and durations determined by Action Engineering. Presentation title, presentation topics/abstract, and presenter photo, title, and bio are due by December 20, 2024. Collaborative review and approval of the draft presentation shall be completed with Action Engineering before January 24, 2025. Final presentations are due by February 14, 2024. Sponsor agrees that Action Engineering will redistribute presentation materials in .pdf format to event attendees.

**8. MEDIA.** Sponsor understands that Sponsor personnel, exhibit materials, and presentation materials may be filmed or photographed at the event. Sponsor agrees that personnel likenesses and presentation materials may be posted on the event website and used in promotional materials.

**9. SHIPPING.** The Green Center is unable to accept Sponsor shipments. Sponsor is responsible for coordinating shipping with their hotel or otherwise. Contact Action Engineering if assistance is desired. Sponsor is responsible for all shipping fees and handling charges.

**10. NAME USAGE.** Sponsors are encouraged to use the 3D CIC name, graphics, and theme in conjunction with sponsorship of the event. Participation in the event does not imply endorsement or approval by Action Engineering or 3D CIC of any product, service, or participant, and none shall be claimed by any participant.

**11. LIABILITY.** Sponsors assume all responsibility for any and all loss, theft, or damage to the Sponsor's display, equipment, and other property while on the event premises. Furthermore, the Sponsor waives any claim or demand it may have against Action Engineering, Green Center, or its affiliates arising from such loss, theft, or damage. Sponsor understands that neither Action Engineering nor Green Center maintain insurance covering Sponsor's property. Sponsors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Sponsor displays, equipment, and other property brought upon the event premises. Sponsor warrants that it carries insurance to cover exhibit material against damage and loss, and adequate liability insurance against injury to its own employees and the person and property of others, and agrees that Action Engineering and Green Center shall not be responsible for any loss, theft, or damage to the property of Sponsor, its employees, or representatives. SECURITY IS NOT PROVIDED IN THE SPONSOR SHOWCASE OR AT THE EVENT AT ANY TIME.

Sponsor agrees to indemnify, defend, and hold harmless Action Engineering, Green Center, and their respective officers, employees, and agents against any liabilities, obligations, claims, damages, suits, costs, and expenses, including theft or mysterious disappearance of any and all equipment owned by, leased to, or utilized by Sponsors. This includes, without limitation, attorney fees and costs arising out of or in connection with the Sponsor's occupancy and use of the event premises, or any negligent act, error, or omission of the Sponsor or its employees or agents. Sponsor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons which arise from or out of the Sponsor's occupancy and use of the event premises.

**12. COMPLIANCE.** Sponsor assumes all responsibility for compliance with this Sponsor Agreement, and with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies together with the rules and regulations of the operators and/or owners of Green Center. Sponsor shall be responsible for complying in all respects with the Americans with Disabilities Act, or similar statutes as may apply, for all Sponsor activity conducted in its exhibit area and at the event, and shall hold Action Engineering harmless from any consequences of failing to do so. Sponsor also agrees to indemnify, defend, and hold Action Engineering harmless from all liability, which may ensue from Sponsor's failure to comply with applicable local, state, and federal laws.

**13. GENERAL.** All matters and questions not covered by this Sponsor Agreement are subject to the decision of Action Engineering. As necessary, this Sponsor Agreement may be amended by Action Engineering, in which case all sponsors will be notified in writing.